



**FOR IMMEDIATE RELEASE**

*Photography available (jpg)*

**For information contact:**

Leslie Schreiber

Winger and Associates, Ltd.

312/494-0422

[leslie@wingerandassociates.com](mailto:leslie@wingerandassociates.com)

**COLD-BLOODED CREATURES CELEBRATE  
SEVEN YEARS IN CHICAGO!**

***NORTH AMERICAN REPTILE BREEDERS CONFERENCE & TRADE SHOW 2007***

**October 13 & 14 – Open to the Public**

Snakes have been revered throughout the centuries for their hypnotic sway and seductive slithering movements. Don't miss the opportunity to fall under the spell of these cold-blooded creatures at the seventh annual **North American Reptile Breeders Conference and Trade Show at the Convention Center at Tinley Park Holiday Inn Select, October 13 and 14.**

The cold-blooded creatures at this amazing exhibition and sale of pet-friendly "herps" are among the finest in the world. With prices ranging from \$5 to \$75,000 everything from the common gecko to extraordinarily rare breeds of snakes with unusual morphing of colors will be represented. Open to the public, this high-quality, captive-bred-only reptile show produced by ECO Wear and Publishing and Chicago Reptile House, Inc. will feature over 100 dealers from across the country offering over 10,000 geckos, frogs, iguanas, snakes, lizards, and tortoises! The Show is sponsored by T-Rex, Timberline and Gourmet Rodent.

Both the reptile connoisseur and the reptile-curious shouldn't miss this exciting and educational opportunity to encounter alternative pets along with all of the supplies needed to support a herp hobby. All of the animals at the North American Reptile Breeders Conference & Trade Show are audited to ensure compliance with all federal and state laws as well as the guidelines of the Herpetological Society and the Pet Industry Joint Advisory Council (PIJAC).

**-More-**

## **Cold-Blooded Creatures Charm Chicago/Page 2**

The North American Reptile Breeders Conference & Trade Show will also host several special events and educational lectures throughout the weekend. Details will be announced shortly.

On Saturday evening at 6 p.m., the North American Reptile Breeders Conference will host a fundraiser for the Pet Industry Joint Advisory Council (PIJAC). PIJAC promotes the interests of the pet industry and develops aids to enhance humane and responsible care within the industry. Open to the public, admission to this event is free and includes a live auction, hors d'oeuvres and a cash bar. Proceeds from the live auction will be donated to this important industry organization.

The North American Reptile Breeders Conference and Trade Show is open to the public Saturday, October 13 from 10 a.m. to 5 p.m. and Sunday, October 14 from 11 a.m. to 4 p.m. at the Convention Center at Tinley Park Holiday Inn Select, 18501 S. Harlem Avenue (I-80 and Harlem Avenue), Tinley Park, Illinois. Weekend passes to the Show are \$15 for adults; children under 13 are \$8, while children ages 5 and under are admitted free. Boy Scouts and Girl Scouts with proof of membership will be admitted for \$5. A special VIP badge, costing \$50 allows show-goers entrance to the Show Preview on Friday, October 12, at 5 p.m. along with complimentary snacks and beverages (sponsored by Reptile Magazine) The VIP badge also provides advance show entrance at 9 a.m. on both Saturday and Sunday. For more information on the Conference or to order tickets, email [info@narbc.com](mailto:info@narbc.com) visit the websites at [www.narbc.com](http://www.narbc.com) or [www.reptileconference.com](http://www.reptileconference.com), or call 708/ 932-8044.

###