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# A Very Special Thank You!



## A look back...



Our 2009/2010 show season is finally over. The economy of the nation and our small industry has taken some major blows over the last 12 months. Prices are way down on many sought after species and we have been under constant attack by many animal rights groups trying to impose their will against the reptile and pet industries. Through all of this **you** have worked harder than ever to come together and unite behind [PIJAC](#) and [USARK](#) to stand strong. We would like to thank everyone who attended and vended at any of our [NARBC](#) shows across the country. Your participation at our events makes it possible for them to continue.

One of our two main goals with NARBC is to bring new people into the hobby. These new people who attend our events get a very positive experience by meeting some of the top names in herpetoculture and seeing some of the best animals available in the industry. We run our events at convention centers and try to promote a high end professional experience. This does cost a bit more but we believe this really does add to the experience of the attendee and show a positive image for our industry. Joining the show's many die-hard attendees who come from across the U.S., Asia and Europe, we also bring in many others who have never been to a reptile show. This is because of our target promotions towards pet loving families. This new experience can become viral turning many of these new attendees into an upcoming force of fresh blood to help drive the next generation of reptile enthusiasts and leaders of our industry.

Obviously NARBC's other main goal is to unite the reptile industry against all new pending legislation against our hobby. Since day one back in 2001, at our inaugural NARBC show in Tinley Park, Illinois we hosted an auction raising funds to help support PIJAC. As of last year we started splitting all auction proceeds with USARK. They are also working toward the same goals opposing what the animal rights lobby had been pushing. We hosted a PIJAC/USARK Summit show in February in Tinley Park to help raise awareness about much of the pending legislation we are all up against. This summit went well and was very informative and with the help of our sponsors, [Zoo Med](#), [Timberline](#), [Gourmet Rodent](#), [Reptiles Magazine](#), [Kingsnake.com](#), our many vendors, attendees, [Rodent Pro](#), [PIJAC](#), and [USARK](#) we raised \$36,000.00 for PIJAC and USARK. Since



2001 NARBC has raised **over a quarter million dollars** for PIJAC and now USARK. **None of this would have happened without the support of our vendors and sponsors.**

**This next season** of shows will be NARBC's tenth year in existence. We would like to give a very special thank you to everyone out there who has helped make our events a success and positive experience to the many thousands of attendees. We both look forward to working with you in the future to help bring our small industry to the next level and through this darker time. Anything we can do to make our events a better experience and fit for you please let us know. We have always tried to build our events around our vendors and will continue to do so.

We can be reached at: **Bob** (575) 557-5757 or via email at [ecoorders@hotmail.com](mailto:ecoorders@hotmail.com) OR **Brian** (708) 932-8044 or via email at [bap267@aol.com](mailto:bap267@aol.com)

With Sincerest Thanks,

Bob Ashley and Brian Potter



**DON'T MISS** this year's newly added show at Reliant Park  
Convention Center in Houston, Texas!

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October 30 - 31, 2010

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